Display Ad 99 -- No Title

Chicago Daily Tribune (1923-1963); Feb 25, 1951; ProQuest Historical Newspapers: Chicago Tribune pg. N_A7

"Pretty as a Picture"

magnificent

Magnavox television



and AMERICA'S FINEST PICTURE

THE MODERN THEATRE brings today's most exciting entertainment into your living room with the thrilling



realism of the Broadway stage. You see close-ups bigger than life on the mirrorclear Magnavox 20-inch rectangular screen. You hear every glorious note, every subtle overtone with the world-famous Magnavox sound system. Phono plug-in permits record playing. When your television set is not in use, close its full-length doors to form a magnificent furniture piece. Mahogany or blonde finish\$52500

EASY PAYMENT PLAN ARRANGED Also available in Period Hepplewhite Design



4740 BROADWAY

LOngbeach 1-2250

Serving Chicago's North Shore for 25 Years CHICAGO'S FINEST SERVICE DEPARTMENT

Large Fleet of Service Trucks Expert TV Technicians Parking Provided in Rear



Now Choose from TWO \$75 ZENITH \$75 HEARING AIDS

(1) The successful "Miniature," time-tested choice of thrifty thousands
-AND-(2) the Brand New Supertiny "Royal" with handy "Worrytiny "Royal" with handy "Worry-Saver" Emergency Switch. You can switch instantly to a fresh emergency battery carried in the instrument. Try either under our unconditional

10-day Trial Money-Back Guarantee. Phone for evening and home demonstration without obligation.

PFEIFER HEARING AID SERVICE University 4-9110

Store Hours, 9:15 to 5:45 except on

Marshall Field & Company, Wanted Church and Sherman Monday and Thursday, 12:30 to 9

> this week choose De Liso Debs made to your order in



nine glowing pastels

This week you may choose De Liso Debs in any of nine lovely colors at no extra charge. The pastels range from subtle shades to vivid, vibrant brights in soft supple kid. These shell shoes are styled with square or round throats and high or demi-high heels. Wonderful color accents for your summer costumes. Come choose yours tomorrow . . . place your order in Shoes-First Floor

Order a handbag in the same luscious colors. Choose from two styles \$15 and \$18.50, plus federal excise tax



zinnia arbutus

A new service available to residents of

and West Rogers Park.

Albany Park, Hollywood Park, North Park,

FREE DELIVERY OF

ittmais

ULTRA RICH CHOCOLATES . . .

LOngbeach 1-6881

ON ORDERS OF \$2.50 OR MORE.

AS CONVENIENT AS YOUR TELEPHONE

magnolia orange poppy

Mignon green bluebonnet fuchsia

buttercup Orders will be

delivered about the middle of April

 514^{95} pair



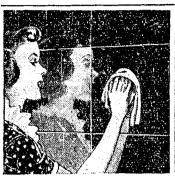
Fine Ice Cream

We have had so many requests for our FLOR-1DA COCONUT Ice Cream it is our special for today. Try topping it with a rich chocolate. We also suggest LIME SHERBET.

"For your convenience in buying we pack in dry ice for your convenience in dining"

Open 12:00 P.M. to 10:00 P.M. seven days a week.

5921 NORTH CLARK STREET SUNNYSIDE 4-1350



VITROLITE GLASS WALL TILE and BATHROOL IN BEAUTIFUL COLORS

Make your Home up to date

- √ 1/2" thick panels 12"x16"
- **√** installed on your present walls—
- **√** Saves decorating—pays for Itself

✓ Cleans with damp cloth

- √ Life-time beauty
- Do you know that modernizing your bathroom and kitchen will take the age off your home? Make your home modern—with VITRO-LITE, a product of Libby, Owens, Ford. Call today!

Easy Payment Plan

Brockfield Glass Corp. 3944 W. Lawrence Ave., JUniper 8-5668

Store Hours, 9:15 to 5:45 except on

Marshall Field & Company, Wanton Church and Sharman

play's more fun when he wears an exciting jacket

5695 to 5995

He's the team's baseball champ, the neighborhood's model cowboy or king of the hill in jackets that take rough and tumble play. Mother's happy because she knows these jackets designed for active boys, are durable, comfortable and sturdily made for warmth and protection.

See them in Boys' Wear—Second Floor

- 1. Tartan plaid cotton windbreaker with rayon lining, elastic waist and full-length zipper. Royal Stewart and Argyle green plaids. Sizes 12 to 20. \$9.95
- 2. Rayon satin baseball jacket with cotton lining, knit waist and cuffs and full-length zipper. It's trimmed with fluorescent cloth that glows in the dark. Black with chartreuse, royal blue and red and Kelly green with chartreuse. Sizes 6 to 20. \$7.95
- 3. Cowboy jacket for juniors in black rayon satin with red and white trim. It's cotton lined and has knit cuffs and waist, a full-length zipper. Sizes 6 to 12. \$6.95
- If vou can't come in, phone Personal Shopping Service-GReenleaf 5-6600, Wilmette 4800, Winnetka 6-3600, HOllycourt 5-5400



